

## Women In Bio Candidates for the 2009 President-elect Position



Loretta Chi, Esq.  
Founder & CEO  
ChromoTrax

**Describe your interest in serving as President, or if nominating someone why you think the nominee is a good candidate.**

*I am very impressed with the caliber of the WIB membership, and believe strongly that WIB is a valuable resource for professional women in the biotech industry. WIB has grown significantly since its inception less than eight years ago. Now it is in a crucial period as it becomes more formalized, and grows and expands outside the Baltimore-Washington area. I want to be a part of that process, and, as an experienced entrepreneur, attorney, and former executive officer of an all-volunteer organization of similar size, I believe I have perspectives that will be of value as WIB enters this crucial development period.*

*My goals as WIB President are to leverage my experiences to further 2009 WIB President Gianna Arnold's goals of enhancing value to the WIB membership. These include continued adherence to the SOWs soon to be introduced by Gianna Arnold, improving membership communication particularly between the regional chapters, and establishing members-only benefits such as a secured membership directory assessable only by WIB members, employment opportunity postings, and members-only insurance benefits.*



Lynn Johnson Langer, Ph.D.  
Sr. Associate Program Chair  
Johns Hopkins University

**Describe your interest in serving as President, or if nominating someone why you think the nominee is a good candidate.**

*WIB's vision is to support the careers and networking abilities of women in bioscience, including those just entering the market. My nearly 30 years background in this industry, and my current role at Johns Hopkins has given me the opportunity to reach out to hundreds (if not thousands!) of women worldwide over the past 10 years and engage them in self-advocacy. The WIB presidency is an extension of the causes I have been working on and have devoted my career to. I have been a leader and advocate in the biotechnology industry for almost 30 years and I have actively worked to support women and been extensively involved in program development. In addition to my current work at Johns Hopkins, I coach executive woman leaders in the bioscience industry. I co-founded the Hopkins Professional Woman's Network while I was a student at Johns Hopkins and I have taught almost 1,000 students in the areas of biotechnology business. I am at an important stage in my career, where I can devote the time and professionalism to help bring WIB to the next level of growth where we reach out to more woman than ever before. We can broaden our reach to include woman across the country, as well as young women entering the biotechnology industry and international woman coming into the industry. Together, with the support of the founding women in the organization, I can help WIB become an even stronger voice and advocate for woman.*

## **What experience do you have in leading an organization, event planning, or fundraising?**

### Professional

*As founder of ChromoTrax, a biotechnology company, I directed company operations and business development resulting in full development of genomics based platform technology.*

- *ChromoTrax has been awarded SBIR Phase I and Phase II grants from the MTTF awards and MIPS award with total grant awards exceeding \$1.2MM.*
- *Obtained over \$500K in equity capital from angel investors.*
- *Negotiated for exclusive licensing rights to eight patents from Lawrence Livermore National Laboratory, and continued patent protection for key technologies through additional patent submissions.*
- *Directed company research and development program moving science from the laboratory to clinical validation and FDA 510K submission.*
- *Identified and recruited key scientists from NIH/NCI, FDA, and universities to collaborate on company projects, negotiated collaborative agreements with universities and federal government.*

### Social

*CAC of Washington, DC (social club of approximately 400 single Catholic professionals)*

- *Treasurer and Executive Officer, 2004-2005*
- *First Vice President and Executive Officer, 2005-2006*
- *Outstanding New Leader Award, 2004*

## **What experience do you have in working with the Bioscience industry?**

*In 1999, I founded ChromoTrax, a biotechnology company that develops diagnostic techniques for detecting disease-specific chromosome abnormalities in humans. In my previous career as an attorney, I practiced ten years with the pharmaceutical industry.*

## **What experience do you have in leading an organization, event planning, or fundraising?**

*I founded BioPlan Associates, a bioscience marketing and management consulting firm in 1989 and stepped down as president in 2001 to take my current position as Sr. Associate*

*National Institutes of Health (NCI) and the U.S. Department of Defense, and State of Maryland grant awards including two TEDCO Program Chair in Advanced Biotechnology Studies at Johns Hopkins. I am responsible for all program development in the business and regulatory areas of biotechnology in the Krieger School of Arts and Sciences at Johns Hopkins University including student and faculty recruitment, and student and faculty development. I work closely with both government and industry organizations to make partnerships and opportunities for students. This includes planning, developing and leading major events in the biosciences. I was responsible for the development and delivery of DNA Day at Johns Hopkins that included hundreds of attendees from industry and the community. I have raised substantial funds for WIB through sponsorships.*

## **What experience do you have in working with the Bioscience industry?**

*As the Senior Associate Program Chair in Advanced Academic Programs, I am responsible for the Master of Science in Bioscience Regulatory Affairs, the MS in Biotechnology/MBA, the MS in Biotechnology Enterprise and Regulatory Affairs concentration and the Certificate in Biotechnology Enterprise. I attended Tulane University and the University of Maryland for my undergraduate degree in microbiology. I later received an MBA from Johns Hopkins University,*

*and received the Stegman Award for academic excellence in Administrative Science. I received my Ph.D. in Leadership and Change from Antioch University where my research focused on how scientist/founders lead successful biopharmaceutical organizations. One of the cases in this multi-case study research focused on the leadership of a woman CEO who is leading a rapidly growing biopharmaceutical organization. While a student at Johns Hopkins I co-founded the Hopkins Professional Women's Network. I have headed the sales and marketing department of several biotechnology companies and worked as a consultant in the bioscience industry. I founded BioPlan Associates, a management and marketing consulting firm in the bioscience industry in 1989. I have worked extensively with leading biomedical and high technology companies. I have been involved in "think-tanks" with organizations such as NASA, developing potential biotechnology products to be tested in space and others in the biomedical field. I have published over fifty articles and two book chapters, mainly in business and entrepreneurial areas of biotechnology and have taught a variety of graduate courses in biotechnology and business. I develop curriculum for biotechnology enterprise and regulatory affairs courses and I currently teach Managing and Leading Biotechnology Professionals, Bioscience Communication, Emerging Issues in Biotechnology and Proseminar in Biotechnology. Additionally, I have developed and taught many graduate level courses in Negotiation, Product Development and Marketing, I am on the Advisory Board for the Hopkins Biotech Network, an organization of over 2,000 students and professionals in the biotechnology industry. I have presented and taught in a variety of forums, from small intimate groups to large audiences. I also work one-on-one with women executives in the bioscience industry as their executive coach.*

**Which WIB events have you attended and/or which WIB committees are you involved in?**

**Which WIB events have you attended and/or which WIB committees are you involved in?**

I am currently on the Professional Development

*I am active on both the Advisor's Committee and the Networking Committee. I generally attend at least one WIB event each month.*

Committee and was formerly the Chair of the Professional Development Committee. I have attended several WIB events and supported WIB in other ways. I attended many planning meetings, the annual dinner, the Deborah Tannen event, Ellen Zavier and I worked with actively with Robin Gerber to become a speaker. I worked in the early stages of arranging Francie Dalton to become a speaker at WIB. I spoke at Montgomery County Public Schools about YWIB to generate interest in the MedImmune events for YWIB. I picked up middle school girls and took them to the event at MedImmune. I have arranged for Johns Hopkins to sponsor several WIB events.

*I stepped back from WIB in fall, 2007 while I researched, wrote and successfully defended my dissertation and was working full time. The title of my dissertation was "How Scientist/ Founders Lead Successful Biopharmaceutical Organizations: A Study of Three Companies. I am now fully available to come back to WIB and participate actively in the leadership as President Elect and President. I am very excited about this position and am completely ready to take a leadership role in Women in Bio.*

### **President-elect Duties**

The President-Elect for 2009 will take office in January 2009 and will work with Gianna Arnold, President and Robbie Melton, President-emeritus for a full year, preparing to assume the President's role in January 2010. The new President-Elect will have the opportunity to work directly with our board and committees, gain visibility, and will be an integral voice and member of a dynamic group of people.

The President is a volunteer position, as are all officer positions. This is a high visibility position that meets and interacts with industry leaders and executives in the bioscience community. The President is an advocate for women in emerging life science companies and has the opportunity to shape meaningful programs that serve entrepreneurs and professionals in the bioscience community. The President is the person the national media turn to for insight on women entrepreneur issues.

Please vote today. Thank you.