



**WOMEN IN BIO**

*Innovative Entrepreneurs, Executives, and Scientists*

**2009 Annual Dinner  
March 24, 2009**

**Una Ryan, Ph.D., O.B.E.  
President & CEO  
Waltham Technologies**

**SPONSORSHIP OPPORTUNITIES**

**Women In Bio (WIB)** is the leading organization for the bioscience industry that focuses on fostering women entrepreneurs and helping women executives, managers, and scientists to advance in their careers. WIB also provides mentoring programs for middle school children by taking them into organizations to meet with women who have made a career in science so they can see at first hand how exciting science can be. The dynamics of the workplace will be changing dramatically over the next 3-5 years as more and more women join the workforce to replace retiring baby boomers – a shift that makes the programs offered by WIB increasing important for continued corporate success and academic progress.

WIB was founded in 2001 and is a not-for-profit organization that provides exceptional educational programs, business mentoring and networking opportunities. This unique forum enables women to meet and discuss critical business and professional issues and in 2007 over 1,000 people attended WIB events. However, our programs rely heavily on contributions from our valued Sponsors for their continued success. Please read below to see how you can get involved and support us in our mission of advancing the progress of women in the bioscience industry.

### **Who We Are**

Our members include women and men from industry, professional organizations, venture capital firms, financial institutions, academia and government that work in and support the bioscience community. Nearly 60 percent of our members are female executives. Our member companies include start-ups to Fortune 500 companies and cover technologies for diagnostics, therapies, vaccines, medical devices, research tools, bioinformatics and more.

WIB began as a regional organization in the Washington, D.C. - Baltimore area and has expanded over the past seven years to include members in over 16 states. We now have an outreach to over 2,400 women and men in bioscience across the nation and internationally. The success of our programs has encouraged us to explore potential chapters in San Francisco, Minneapolis, Buffalo and Research Triangle Park and we hope to announce these new partners in the coming year the year.

## WIB Impact

WIB is known for the quality of our programs and the amazing people drawn to the organization. Here are some testimonials from our members:

“WIB has helped me develop my own bioscience company by providing training on leadership and mergers and acquisitions. The organization has enabled me to progress from start up mode much more quickly than effectively than I could have hoped for on my own. The networking opportunities have been very valuable.”

“WIB provides support, educational programming, networking and mentoring to women who are in life science-based businesses. I have enjoyed meeting its extraordinarily talented and supportive members, who strive to provide a framework for success for women entrepreneurs in the life sciences.”

“A major challenge for our women-led biotech company has been networking; it is very difficult to tap into established industry networks as a newcomer, particularly in a field in which men are still the predominant players. Fortunately for us, Women In Bio has been a fantastic resource and inspiration in connecting us to women who guide and believe in us.”

## WIB Annual Dinner

This is the premier event for Women In Bio. This important occasion honors all women who have founded or co-founded a bioscience company. The company must have, or be creating a product(s) or service based on intellectual property. This special evening highlights their accomplishments and provides an opportunity for guests to interact with them. Attendees include women and men in the bioscience industry and those who support the industry. This is a national event drawing people from across the country. The number of attendees is approximately 375. At the 2008 Annual Dinner, WIB proudly honored 87 women entrepreneurs. This high number of honorees is a clear testament to the value the WIB programs provide. The *Keynote Speaker for our 2009 Annual Dinner is Una Ryan, Ph.D., O.B.E., President and CEO, Waltham Technologies, Inc. and former CEO of AVANT Immunotherapeutics.*

## How Your Contribution Helps

Your sponsorship is critical in supporting quality education for women in the bioscience industry and the entrepreneurial community. Annual Dinner sponsorships help defray the costs which makes the dinner affordable for all to attend. Many sponsors choose to be actively involved in the organization. We welcome and encourage these close relationships as this type of input strengthens the effectiveness of our programs and ensure our programs stay relevant and vital to the needs of the workplace.

WIB is a 501(c)3 and contributions are tax deductible.

## Detailed Sponsorship Information:

### Premier - \$20,000/\$18,000\*

- Recognition as Premier sponsor of Annual Dinner including invitation and signage
- Introduce Keynote speaker at Annual Dinner
- Two seats at the Speaker Table at Annual Dinner
- Two reserved tables at Annual Dinner (16 seats)
- Two (2) seats at invitation-only Entrepreneur Seminar (held in afternoon of dinner)
- Corporate Membership in WIB for all employees
- Recognition as Premier sponsor at all programs, networking events and social activities (12-16 events /year)
- Two tickets to Entrepreneur and Executive Forum (EEF) events
- Six tickets to attend all events (except Annual Dinner & EEF)
- Company logo prominently displayed on WIB home page (with hotlink), corporate brochures and printed media
- Company name or logo on all event emails, brochures and printed marketing materials

### Elite - \$12,000/\$10,800\*

- Recognition as Elite sponsor of Annual Dinner including invitation and signage
- Introduce opening speaker at Annual Dinner
- One seat at the Speaker Table at Annual Dinner
- One reserved table at Annual Dinner (8 seats)
- One ticket to attend invitation-only Entrepreneur and Executive Forum (EEF) events
- Corporate Membership for 20 employees
- Recognition as Elite sponsor at all programs, networking events and social activities (12-16 events/year)
- Five tickets to attend all events, except Annual Dinner

- Company logo prominently displayed on WIB home page (with hotlink), corporate brochures and printed media
- Company name or logo on all event emails, brochures and printed marketing materials.

**Entrepreneurial Sponsor \$7,500 – (two available)**

- Introduce/honor the entrepreneurs
- One (1) seat at VIP table with keynote speaker
- Table of eight (8) (opportunity to seat two (2) entrepreneurs)
- Company logo and link on WIB website
- Mention on all printed materials and electronic event marketing
- Signage at event
- One (1) seat at invitation-only Entrepreneur Seminar (held in afternoon of dinner)
- Opportunity to place item in Entrepreneurs give-away bag

**Cocktail Reception Sponsor \$6,000 - (one available)**

- Exclusive company recognition on signage for Cocktail Reception
- One (1) seat at VIP table with keynote speaker
- Table of eight (8) (opportunity to seat two (2) entrepreneurs)
- Company logo and link on WIB website
- Mention on all printed materials and electronic event marketing
- One (1) seat at invitation-only Entrepreneur Seminar (held in afternoon of dinner)
- Opportunity to place item in Entrepreneurs give-away bag

**Dessert Sponsor \$6,000 (SOLD Cooley Godward Kronish)**

- Exclusive company recognition on signage for dessert table
- One (1) seat at VIP table with keynote speaker
- Table of eight (8) (opportunity to seat two (2) entrepreneurs)
- Company logo and link on WIB website
- Mention on all printed materials and electronic event marketing
- One (1) seat at invitation-only Entrepreneur Seminar (held in afternoon of dinner)
- Opportunity to place item in Entrepreneurs give-away bag

**Gold Sponsor \$5,000**

- Table of eight (8) (opportunity to seat two (2) entrepreneurs)
- Company logo and link on WIB website
- Mention on all printed materials and electronic event marketing
- Opportunity to place item in Entrepreneurs give-away bag
- Signage at event
- One (1) seat at invitation-only Entrepreneur Seminar (held in afternoon of dinner)

**Program Booklet Sponsor \$4,000 (one available)**

- Special recognition on Program Booklet
- Four (4) seats at Annual Dinner
- Company logo and link on WIB website
- Mention on all printed materials and electronic event marketing
- Opportunity to place item in Entrepreneurs give-away bag
- Signage at event

**Centerpiece Sponsor \$4,000 (SOLD Montgomery County Dept. Bus. Econ. Dev.)**

- Exclusive company recognition on centerpiece signage at all tables
- Four (4) seats at Annual Dinner
- Company logo and link on WIB website
- Mention on all printed materials and electronic event marketing
- Opportunity to place item in Entrepreneurs give-away bag

**Afternoon Invitation-only Entrepreneur Seminar Sponsor \$3,500 (one available)**

- Introduce workshop speaker
- Four (4) tickets to attend Seminar
- Exclusive company recognition on signage
- Four (4) seats at Annual Dinner
- Company logo and link on WIB website

**Silver Sponsor \$3,000 (unlimited)**

- Four (4) seats at Annual Dinner
- Company logo and link on WIB website
- Mention on all printed materials and electronic event marketing
- Signage at event

**Bronze Sponsor \$2,000 (unlimited)**

- Two (2) seats at Annual Dinner
- Company logo and link on WIB website
- Mention on all printed materials and electronic event marketing
- Signage at event